A G E N D A
City of St. Louis Website Policy Committee

When: Wednesday, January 26, 2011, 3 PM
Where: 1015 Locust, Ste 1200 (SLDC), Large Board Room
Subject: City Website Policies

Members:
- Kara Bowlin, chair (Mayor)
- John Farrell (Comptroller)
- Rory Roundtree (President BOA)
- Tom Stoff (County Offices)
- Donna Brooks (Communication)
- Ivie Clay (SLDC)
- David Newburger (Accessibility)
- Sonya Pelli (ITSA Web)

In attendance: Kara Bowlin, David Newburger, Rory Roundtree, Sonya Pelli

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  I. Welcome

  II. Review past meeting action item status

  III. Adoption of policy for amending standards and guidelines for the homepage and website Homepage links policy

  IV. Adoption of short domain name policy

  V. Date stlouis-mo.gov becomes official City website

  VI. Content mining / development strategy

  VII. **2011** Meetings dates: 1/26/11; 4/27/11; 7/27/11; 10/26/11

Decisions Made

- Email links to Policies ready for review to website policy committee members. Engage in email discussion and vote via email, unless another meeting is required.

- Drop "Home" tab on horizontal navigation to ensure "Investor Relations" link fits on 800 px browser

- Retain complete, easily accessible copy, of stlouis.missouri.org website to ensure retrieval of unintentionally omitted content.

- Form a "Content development" working group with the goal of implement an active news cycle for the stlouis-mo.gov

- 2011 Policy committee dates set. Changed meeting time to 3 PM unless otherwise noted.

Action Items

1. Web team to obtain copy of stlouis.missouri.org website content from MOREnet and save it in a format that is easily retrievable by April 30, 2011
2. Sonya will provide Kara an outline of objectives and strategies for the "Content Development" working group by February 15, 2011
3. Sonya will complete and email links to committee for:
   - policy for amending standards and guidelines for the homepage and base template
   - policy for short urls
   - Accessibility statement provided by David Newburger